



Fresh Hope 2012 Launch Article

Executive Ministry Director Andrew Ball recently took an opportunity to outline Fresh Hope's 7 key priorities for moving forward into the rest of 2012 and beyond.

These 7 priorities will serve to improve and enhance the strengths of the Fresh Hope movement.

"They're all designed to add value to what we're already doing." Mr Ball stated.

7 Key Priorities

1. Transformation

Key elements include the transformation of seven churches within New South Wales and finalising a Fresh Hope church in Phuket, Thailand.

Transformational evangelism, an engagement in relationships between generations and an expansion of Fresh Hope's global mission will all be priorities.

"It's like helping people move from business as usual to what does the next frontier look like?"

2. Leadership

A rejuvenation of the Australian College of Ministries (ACOM) will include a review of the college's spiritual leadership as well as the offer of a new module for church treasurers and administrators. Measuring performance for the sake of improvement within Fresh Hope was also highlighted.

3. Venues

Mr Ball addressed an expansion of venues, such as 'The Tops' facility at Stanwell Tops.

"It's just a beautiful site."

An overhaul of venues includes the conversion of Dunmore House at Pendle Hill to a spiritual retreat centre as well as future acquisitions and developments.

There will also be innovation within venues, such as a new software suite at The Tops which will streamline the booking process at the centre.

4. Care

The ideals of Fresh Hope are apparent in the area of care.

“This is a really exciting journey for us...If we believe that we should care for people who are frail or disadvantaged, homeless and elderly and sick, what do we do about that?”

Part of this strategic plan includes a transaction on ‘The Glen’, a new nursing home in Batemans Bay, with the ultimate goal to eventually plant a church within that community.

5. Structure

Mr Ball outlined the logistical operations of Fresh Hope and raised the question of how legal structures can be more streamlined.

6. Resources

An overhaul of resources within Fresh Hope will include ‘Freshshare’, an intranet system which will incorporate a new database. Risk management procedures will be analysed and strategic projects and events will be examined with feasibility studies.

“We believe in people and should look after them to the best of our ability.”

7. Communication

The communication of these new ideas are key to the transmission of this renewed vision. A website upgrade and the use of social media are paramount to this process.

Clarity of what Fresh Hope is trying to achieve will be shared through the use of video and collaboration of ideas across all areas.

Summary

While some of the methods of this exciting chapter may be new, Mr Ball reiterated Fresh Hope’s unwavering desire to see positive, effective change.

“If you really want to know what we’re about...We exist to transform communities with fresh hope.”